





# Cross-KIC New European Bauhaus (NEB) New European Bauhaus Ideation Awards 2021- Extended deadline Factsheet

## What are we looking for?

We are looking for NEB solutions/ideas to one or more NEB challenge(s):

**NEB solutions/ideas** integrate simultaneously sustainability, inclusiveness and aesthetics.

- Sustainability: does your solution support climate neutrality, resilience, green transition and/or circular economy?
- Inclusiveness: does your solution support or benefit a specific social group with access difficulties (i.e. less favoured groups, elder people, youngsters and kids etc.)?
- Aesthetics: does your solution improve the quality of experience of people?

### NEB challenges:

- Green transition through architectural, cultural and historic sites:
  - Green roofs, green walls and other green infrastructure to reduce the heat island effect, enhance air quality, and advance new aesthetic value in the urban environment.
  - Urban, regenerative agriculture to reduce emissions and foster stronger relationships between city dwellers and farmers.
- Towards circularity and urban resilience:
  - Enhancement of public realm, green areas and biodiversity, as well as their inclusiveness, accessibility and interconnection through active mobility, to improve physical and mental health.
  - Circular economy actions based on the principles of the food waste hierarchy and efficient reutilization of bio-products and bio-waste, achieving emissions and waste reduction and fostering the second life of products.
- Ensuring affordability and accessibility to all:
  - Energy communities to ensure comfortable living at affordable prices through multidisciplinary service models.
  - Digital open data platforms to ensure transparency and reliability of data.

## Who can apply?







- <u>EU</u>-based teams participating in the 2021 Climathon and other hackathons of EIT Climate-KIC, EIT Digital, EIT Food and EIT Urban Mobility.
- Full proposal submitted: both application form and video. <u>Download the full Guidebook here</u>.

#### **Prizes**

- Jury Awards:
  - Selected by a panel with experts from EIT Climate-KIC, EIT Digital, EIT Food and EIT Urban Mobility.
  - o Will select the three best proposals.
  - o Grant respectively EUR3.000, EUR2.000 and EUR1.000, plus a NEB study visit trip for each of these award winners to attend the in-person awards session.
- Audience Awards:
  - Selected by the audience in a public vote on the videos.
  - o One winner will be selected.
  - o Grant of EUR1.000 plus a NEB study visit trip to attend the in-person awards session.
- Grand Jury Awards:
  - Selected by the <u>Joint Research Centre</u> of the European Commission.
  - Will choose one winner -the "Best of Bests"- from the winners of the Jury and Audience Awards.
  - o Grant of EUR10.000 seed funding for implementation of idea in 2022.

# Assessment scoring and criteria

Evaluation scale: the score ranges from 0 to 5 according to the following scale:

Score	Description
0	Solution/idea fails to address the criterion or cannot be assessed due to missing or
	incomplete information
1	Poor. The criterion is inadequately addressed or there are serious inherent weaknesses
2	Fair. The proposal broadly addresses the criterion, but there are significant weaknesses
3	Good. The proposal addresses the criterion well, but a number of shortcomings are
	present
4	Very good. The proposal addresses the criterion very well, but a small number of
	shortcomings are present
5	Excellent. The proposal successfully addresses all relevant aspects of the criterion. Any
	shortcomings are minor







#### Challenge, scope and impact (sections 1 and 2 of application form)

- Clear narrative substantiating how the solution/idea contributes to addressing the NEB challenges.
- Clear description of how solution/idea integrates simultaneously sustainability, inclusiveness and aesthetics.
- Strategic importance for the city or region addressed by the solution/idea, including potential benefits for targeted stakeholders and audiences.
- Clear definition of aims, objectives and deliverables of the idea/solution.
- Demonstration of solution/idea added value- impact on EU NEB and city/region scope.
- Clear definition of solution/idea short- and long-term effectiveness.

#### Implementation capability (section 3 of application form)

- Skills and capabilities of partners relevant to the solution/idea's effective delivery/impact.
- Clear timeline and implementation of activities directly linked to achieving the solution/idea's objectives and deliverables.
- Clear explanation of the work plan and work packages/milestones, as well as their relevance to support the idea/solution's objectives and expected impact.
- Clear presentation of key assumptions and risks.

## **Key dates**

- Information session on 1st December, 11h CET. Register here.
- The competition is open from 25<sup>th</sup> October to **31**<sup>st</sup> **December 2021, 18h CET**.
- Audience voting open from 15<sup>th</sup> January to 12<sup>th</sup> February 2022, 18h CET.
- Announcement of Jury and Audience Awards on 15<sup>th</sup> February 2022.
- In person Award Ceremony in March 2022, (date and location TBC).

#### Contact

If you have any questions please contact Natalia Vera, Cross-KIC NEB Project Manager, EIT Climate-KIC. natalia.vera@climate-kic.org