

EIT Community New European Bauhaus

Co-create NEB Call Info Session

Call for Proposals for BP 2023-25 to build sustainable, beautiful and inclusive public space

31 July 2023











Funded by the **European Union**

Agenda of Co-create NEB Call Info Session

	31 July 2023 – 11:00-12:00	Speakers
11:00 11:20	 General information on the call Overview of EIT Community NEB Aim and objectives of the call (Call docs available <u>here</u>) KPIS & Funding 	Maria Marrugat, EIT Community Manager, EIT Urban Mobility
11:20 11:40	 General procedure Call Calendar Evaluation process Guidelines for Plaza submission 	Anne-Laure Aslanian, Programme Officer, EIT Urban Mobility
11:40 12:00	Questions & Answers	



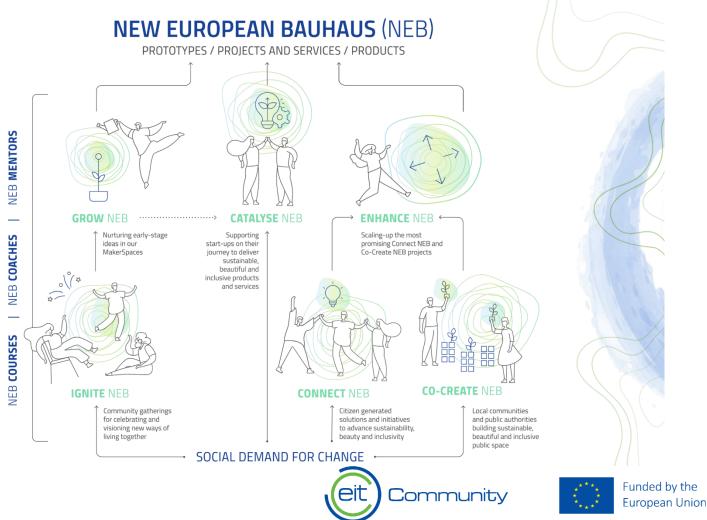




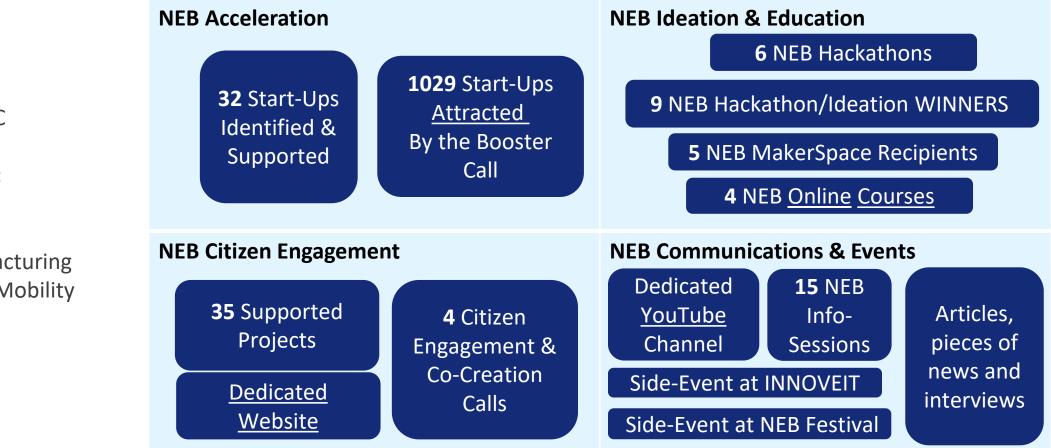
Translating the Green Deal into tangible change on the ground by placing culture and citizens at the core

The EIT Community NEW EUROPEAN BAUHAUS Journey

New European Bauhaus beautiful | sustainable | together



Creating tangible change on the ground through collaboration on innovation ecosystems





Climate-KIC

Involved KICs:

• EIT Food

• EIT Digital

• EIT Manufacturing

• EIT Urban Mobility

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Until 16 October at 17:00 CEST

Co-create NEB call

Local communities and public authorities building sustainable, beautiful, and inclusive public space.

Webinar on 31 July at 11:00 CEST Matchmaking on 8 September at 10:00 CEST





Aim of the Co-create call

 To boost transformation of cities, peri-urban and rural areas by bringing individuals and communities closer to nature, bringing sense of belonging, addressing specific needs and boosting circularity.

Call requirements- who can apply?

- Consortia with a minimum of 2 and a maximum of 4 partners within EU/ HE associated countries. Being one of them a city, a region, or an affiliated entity associated with a city or region.
- Affiliated entities associated must prove their legal affiliation with said city or region. (Template available in the Call webpage)
- <u>RIS countries</u> are encouraged to apply.
- United Kingdom and in Switzerland are eligible to participate and to receive EIT allocation up to 59.999,99 EUR per organisation, for the entire duration of the BP23-25.
- Funding restrictions may affect Hungarian public interest trusts and their linked Universities participating → Check Eligibility of Expenditure document published on the Call website.





Scope of the activities

All activities will continue to address at least **one or more** of the New European Bauhaus Thematic Axes:

- RE-connecting with nature
- RE-gaining sense of community and belonging
- Prioritising the places and people that need it the most
- The need for long term, life cycle and integrated thinking in industrial ecosystem

Expected outcomes, outputs and impacts:

All activities must achieve one of the expected outcomes:

- Outcome A: Improved quality of defined public space by implementing NEB approach.
- Outcome B: Improved quality of public space by complementing local policy/strategy whilst implementing NEB

In addition, all submitted proposals must meet at least one of the 2 expected outputs and impact:

- Products and services (including rapid product prototypes)
- Co-design and co-stewardship of: green spaces, NBS solutions, public realm and commons, urban regeneration in less favourable areas and the transformation of public spaces boosting circularity (eg harvesting water or cycle nutrients locally)





Minimum of 2 mandatory KPIs out of the list below

KPI Code	KPI Name	description	target
KSN02	Demonstrations/pilots/living labs within a project that involve citizens/ local associations	Actively engaged an appropriate amount of citizens/community representatives of various age and social groups in running a demonstration/successful pilot/living lab* to encourage experimentation, research and the development of solutions	1
KSN03	Public Realm improvements	This KPI includes both: a) small-scale and temporary changes, using low-cost and scalable interventions, and b) permanent investment as part of a public realm action plan	1
CL05	Strengthened resilience to the unavoidable impacts of climate change	Number of people with strengthen climate resilience as an output of the project.	50
CL02	Climate-friendly jobs created or sustained	Combined 1 new jobs created in start-ups/scale-ups, and 1 jobs/employment in existing businesses, partners sustained through innovations	2
KIC.I10	Events organised	Number of events organised to engage with citizens in the co-creation.	2
KIC.B05.1	Transition towards greater circularity EITM	Activities that lead to a reduction of material consumption (related to the process and/or product targeted) in the Connect NEB programme.	1
FD01	Increased public engagement in food system	Number of people taking part in food co-creation activities.	50
FD02	New skills and professions developed in the food sector	Number of new skills and professions developed as a result of the activity.	1









Project duration

Up to 11 months (from February 2024 till December 2024 the latest).

To ensure the successful implementation there will be 2 mandatory deliverables (intermediate and final report)

Funding allocation

Up to 8 projects will be awarded with a maximum of EIT funding of 45K€ per project. Co-funding of 25% of the total cost is a must.

Examples:

- Total cost of project 60K€: EIT funding 45K€, co-funding 15K€ (which equals 25% of 60K€)
- Total cost of project 70K€: EIT funding 45K€, co-funding 25K€ (which equals above 20% of 70K€)

Financial Sustainability

Financial Sustainability Mechanism is not a must but will be assessed in the evaluation criteria.

As we are aiming for long lasting effects of the project, applicants are encouraged to describe potential economic impact of the project and how is planned to be continued beyond the grant. Measures on exploiting data and how could they be used as marketing or sales plan should be described.









ASD Publics project [Barcelona, Spain]: Activating Spaces with neuroDiverse Publics

Consortia partners: Foundation for the Open University of Catalonia [Lead partner], Global Institute of Neurodevelopment Integrated Care, Barcelona City Council Fund by EIT Community: 45 000 EUR

Main goal of the project: Advance in devising cocreation methodologies for the inclusion of ASD children, focusing on the right to play (understood as 'having fun') and by tackling the spatial and physical dimensions (both build environment and bodies).

Main achievements: The main impact of the project is the ASD Publics Co-Creation guide that outlines a methodology to co-design public play areas with children on the autism spectrum and



their families, which is a pioneering document in this field. The obstacles that this community faces are not only related to the physical and spatial dimensions nor the benefits of playing are only about 'having fun'. Indeed, social obstacles, such as the stigma that this community faces, seem to play a very important role and so do other benefits related to 'the right to play', such as learning or socialising.

Potential next steps: The ASD Publics Design Handbook had been published how to make public playing areas more autism friendly.

Recharging recovery project [Ljubljana, Slovenia]: Co-creating public space in healthcare

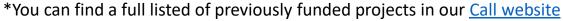
Consortia partners: Prostorož Cultural Association [Lead partner], Municipality of Ljubljana Fund by EIT Community: 45 000 EUR

Main goal of the project: Improved accessibility and use of public and green spaces in Ljubljana's medical area. Main achievements: Several designed workshops, walks and meetings were organised to give voice to patients from underrepresented and vulnerable groups. The research focused on the users' perspective, especially on the user experience of the environment around clinics. The project raised attention about patients' and workers' well-being and health. Four renovations design concept proposals were co-created for key locations in the medical areas:



- ✓ Renovation of the square by the ER and the pharmacy
- ✓ The Ljubljanica river bank by the Oncology Institute
- ✓ The promenade to the main building of the UMC
- ✓ Pedestrian-friendly traffic planning of Zaloška Street, where most people cross the street to get tc the clinics

Potential next steps: "Method package for co-creating public space around medical facilities" published ir English to facilitate replication and upscaling.









Call calendar*

Launch of the call: 19 July 2023

Matchmaking session: 8th of September 10h CEST

- Deadline of the call: All proposals must submit in Plaza by 16 October 2023 at 17:00 CET
- Eligibility and admissibility check: End of October 2023
- Quality evaluation of proposals: November-December 2023
- Communication of results: Mid- December 2023
- Tentative start of the projects: February 2024
- Total EIT funding available: 360.000 EUR (up to 8 projects of 45K EUR each)

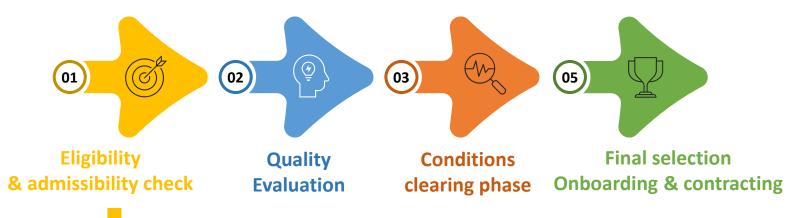
*This calendar is indicative. Dates might be subject to change. More information on the Call calendar and requirements here







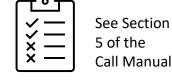




- 1. Completeness: completed, submitted on time by the Project Leader via PLAZA, in English, and with all its mandatory sections.
- 2. Registration of the applicants: applicants (including Project Leader and consortium partners) have the PIF fully complete, incl. PIC number.
- 3. Eligibility of the applicants: applicants (including Project Leader and consortium partners) are entities based in a EU Member State (MS), and/or in Third countries associated to Horizon Europe
- 4. **Consortium composition:** consortium with a minimum of two and a maximum of four partners, at least two of them are independent of each other and one must be a city/region or an affiliated entity to a city or region.
- 5. Registration document/declaration of affiliation (if applicable): for any new entities with direct links with a city/region not previously validated in EIT Urban Mobility PLAZA as an Affiliated Entity.
- 6. Co-funding rate: minimum co-funding rate of 25%
- 7. KPIs addressed: minimum of 2 mandatory KPIs
- 8. Mandatory deliverables: intermediate report and Final performance report, including report on KPIs







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3 Expert Evaluators will assess the **excellence**, **impact**, **and implementation** of the proposals based on predefined evaluation criteria. They will produce a Summary Evaluation Report and give a final score per proposal (**max. 60 points**)













Excellence: novelty and innovation	Max. scoring 15
• The proposal objectives are SMART (Specific, Measurable, Achievable, Realistic and Time Bound) and in line with the NEB challenges	5 points
• The proposed solution, methodology, and/or the engagement strategy is innovative: it uses creative and stimulating formats to co-create public space, thus boosting the transformation of their cities, peri-urban and rural areas.	5 points
• The proposal demonstrates the social demand, its need and relevance for the city/region and society, with at least two identified target groups.	5 points

See Section 5 of the Call Manual



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Impact: social, economic, financial, and general sustainability	Max. scoring 30
• The proposal's expected outcomes, outputs and impacts are measurable at a quantitative and a qualitative level. Adequate performance metrics of the proposed solution are provided to objectively evaluate the sustainability, inclusivity and aesthetic value.	5 points
• The proposal demonstrates the relevance of the benefits of the project to improve the selected public space or to a local strategic plan/policy [city's public realm infrastructure or and urban development plan, see further info in section 3.4].	5 points
• The proposal supports gender equality and promotes wider diversity and inclusiveness	5 points
• The proposal presents a detailed outreach, dissemination and end-user engagement plan that targets specific audiences and stakeholders in the local context and is aligned with the challenge area (in line with MGA Article 17).	5 points
• The proposal has the potential to be implemented on a broader scale or replicable in various cities (the outcomes are repeatable and/or scalable).	5 points
• The proposal's potential economic impact is outlined to ensure potential future durability and transferability. Measures on exploiting the obtained data should be described, including how this could potentially be used as a project's marketing and/or sales plan	5 points













Implementation: planning and sound financial management	Max. scoring 15
• The workplan and budget including the identified deliverables and milestones, is aligned with the proposed objectives, KPIs and expected outcomes.	5 points
• The proposal provides effective and professional management structures to attain the defined outcomes. The applicant represents the right competencies in accordance with the scope of the proposal and demonstrates a strong ability to mobilise the identified target groups.	5 points
• A clear risk and mitigation plan is provided.	5 points











Only proposals ranked **equal to or over 40 points (threshold)** will be passed to the EIT Community NEB Selection Committee who will agree on the final list of projects proposed for funding based on the ranking list, incl., if applicable, the **list of strategic conditions and recommendations**.



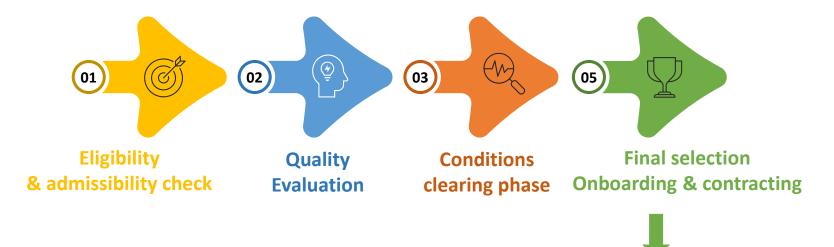












After the conditions are fulfilled, the onboarding and contracting phase begin, and the project can start.









Partner Registration Process*

1. Obtain your PIC

Register your organisation in the EC <u>Funding and Tender Opportunities Portal</u> to get your Partner Identification Code (PIC number). **Mandatory and takes you only 10 minutes.**

2. Register in PLAZA

Register your organisation in PLAZA. This step needs EIT Urban Mobility approval which takes 2 working days max., so register ASAP! **Registrations are already open and will close 2 days before the deadline.**

3. Complete/Update your PIF

Once your registration is approved by EIT Urban Mobility, you can complete your Partner Information Form (PIF).

The PIF must be completed in all its parts for the partner to be eligible!



ALL participating partners must have a PIC and a PIF complete before submitting a proposal.

- ✓ If you already have a PIC number, there is no need to register again. Find a registered organisation <u>here</u>.
- ✓ If you already have a PIF in PLAZA, check that the information provided is updated (especially the legal status, LEAR, SPOC, bank details, etc.)



*More information in the forthcoming Guidelines for Applicants.





Application form available in the online submission tool PLAZA

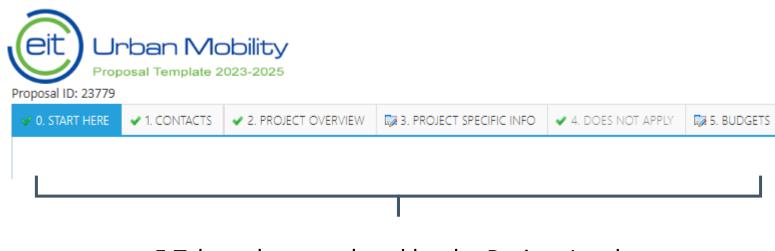












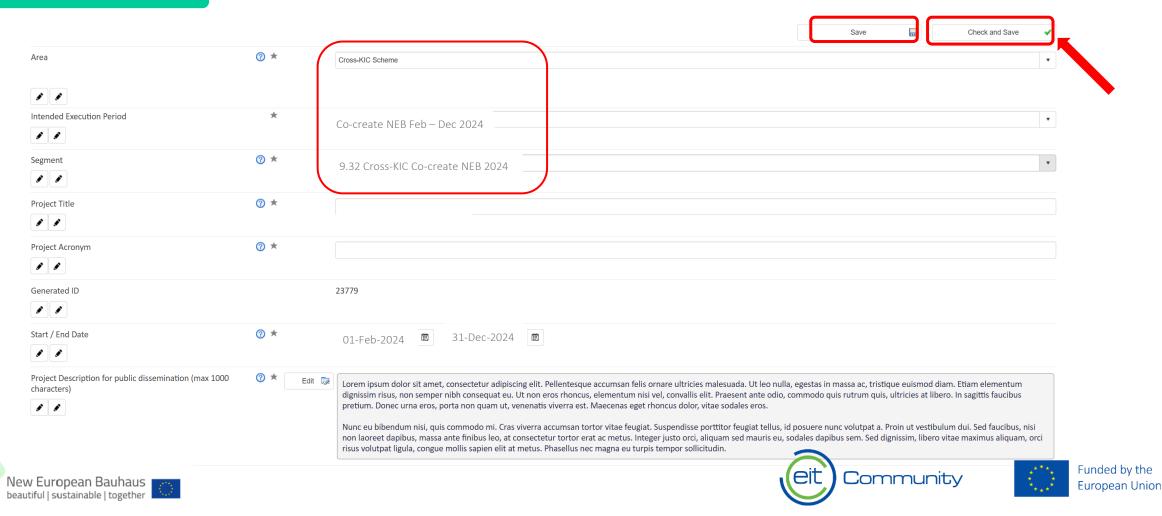
5 Tabs to be completed by the Project Leader (TAB 4 not needed)







TAB 0. START HERE



TAB 1. CONTACTS

Project Title	0		
1			
Area - Segment		9.32 Cross-KIC Co-create NEB 2024	
Project Web Site (if applicable)		https://www.eiturbanmobiliity.eu/	
Lead Partner	⊘ ★	EIT KIC URBAN MOBILITY S.L. testRaquel	
Project Leader	⊘ ★		
Email Project Leader	0		
Specify all involved organisations including the lead partne and any Affiliated Entities.	r 🕜 ★	Partner Description	
8 8			
		testRaquel - EIT KIC URBAN MOBILITY S.L. Select to add it to your list of involved organisations / affiliated entities	
Assign Co Editors	0		
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Partner roles, skills and expertise	⊘ ★	Partner Description	Partner Role
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TAB 2. PROJECT OVERVIEW

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EIT Community Specific KPI targets	⊘ ★	Edit	KPI Code	KPI Title					Target Value 2024
			CL04	Funding leveraged to support scale-up/diffusion	n of innovations to t	ackle climate char	ıge		1
			KSN01	Innovation pilot scaling					1
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TAB 2. PROJECT OVERVIEW

 (TI Integration: how your Project integrates education, nnovation, business creation and cities (max 1000 tharacters) ✓ 	Optional - assessed in the evaluation criteria.
Communication and Dissemination Plan/Strategy (max 1000 ⑦ ★ characters)	Not applicable. Requested in TAB 3.
Commercialisation Strategy and project's contribution to EIT ⑦ ★ Irban Mobility Financial Sustainability (max 1000 haracters) ♪ ♪	Optional - assessed in the evaluation criteria "potential economic impact to ensure potential future durability and transferability"
ender and diversity dimension: please outline how the roject addresses the inclusion and diversity agenda - gender, thnicity, accessibility for all, socio-economic status, etc. max 1000 characters)	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque accumsan felis ornare ultricies malesuada. Ut leo nulla, egestas in massa ac, tristique euismod diam. Etiam elementum dignissim risus, non semper nibh consequat eu. Ut non eros rhoncus, elementum nisi vel, convallis elit. Praesent ante odio, commodo quis rutrum quis, ultricies at libero. In sagittis faucibus pretium. Donec urna eros, porta non quam ut, venenatis viverra est. Maecenas eget rhoncus dolor, vitae sodales eros.
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Please explain if you are incurring in any Ethic or security ssue (max 1000 characters)	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque accumsan felis ornare ultricies malesuada. Ut leo nulla, egestas in massa ac, tristique euismod diam. Etiam elementum dignissim risus, non semper nibh consequat eu. Ut non eros rhoncus, elementum nisi vel, convallis elit. Praesent ante odio, commodo quis rutrum quis, ultricies at libero. In sagittis faucibus pretium. Donec urna eros, porta non quam ut, venenatis viverra est. Maecenas eget rhoncus dolor, vitae sodales eros.

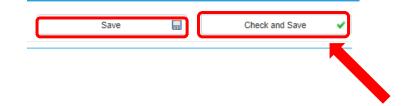




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TAB 3. ACTIVITY SPEC. INFO



KEYWORDS FOR EUROPEAN COMMISSION

Self-defined Keywords (max 5)	*	Edit	Keyword	
	× × × +	×	Community	
		×	Ecosystem	
		×	Nature	
		enter your keyword		
Pre-defined Keywords (max 5) Please make sure to press the ²² to load the keywords before selecting Regaining a sense of belonging	★ Edit	Edit	Keyword	ID
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	×	×	Europe for citizens	31101776
		×	Valorisation and capacity building	31101779
		2 +	choose a keyword (use the refresh button at the left side to load the keywords)	







Check and Save TAB 3. ACTIVITY SPEC. INFO Please select from the drop-down list: □ 1.Re-connecting with nature Please identify the selected EIT Community NEB □ 2.Re-gaining sense of community and belonging Challenges addressed by your proposal □ 3.Prioritising the places and people that need it the most (min one. All could be marked) □ 4.The need for long term, life cycle and integrated thinking in industrial ecosystem In case you selected more than one, please indicate the most relevant challenge number to your application:------Please select from the drop-down list: □ Outcome A: Improved quality of a defined public space by implementing the NEB approach Please identify the selected outcome □ Outcome B: Improved quality of public space by complementing local policy/strategy whilst implementing NEB (either or) approach. Please select from the drop-down list: Please identify the selected output □ Products and services (including rapid product prototypes) (min one. Both could be marked) □ Co-design and co-stewardship of urban regeneration







TAB 3. ACTIVITY SPEC. INFO

- 1. Describe the proposal objectives SMART (Specific, Measurable, Achievable, Realistic and Time-Bound) and in line with NEB challenges? (max. 1000 characters)
- 2. Describe how the proposed **solution, methodology, and/or the engagement strategy is innovative**: it uses creative and stimulating formats in which locals are engaged to build community and to boost the transformation of their cities, per-urban and rural areas (max. 2500 characters)
- 3. Describe how the project demonstrates the **social demand**, its need and relevance for the city/region and society, with **at least two identified target groups**. (max. 2000 characters)
- 4. Describe how the proposal's **expected outcomes, outputs and impacts are measurable at a quantitative and a qualitative level**. Adequate performance metrics of the proposed solution are provided to objectively evaluate the sustainability, inclusivity and aesthetic value. (max. 2000 characters)
- 5. Describe how the proposal demonstrates the **relevance of the benefits of the project to improve the selected public space or to a local strategic plan/policy** (City and or district/regional level) or/and is planning to showcase the results to relevant City officials (max. 2000 characters)
- 6. Describe the **dissemination and end-user engagement plan**, including specific target audiences and stakeholders in the local context and is aligned with the challenge area. (in line with MGA Article 17) (max. 2000 Characters)
- 7. Describe the **potential of the proposal to be implemented on a broader scale or replicable** in various cities (the outcomes are repeatable and/or scalable) (max. 1000 characters)







Guidelines for Plaza Submission Check and Save Save TAB 3. ACTIVITY SPEC. INFO SUPPORTING FILE / ILLUSTRATION Proposal Supporting File / Illustration (Optional) Select (max 2 A4, max 5Mb, PDF format only) 1 Upload Proposal Supporting File / Illustration ۲ ۲ **Registration document/Declaration of affiliation** Select (max 5Mb, PDF format only) Upload Proposal Letter of Intent Please upload here the signed letter explaning the legal affiliation of the applicant with a city/region. ø 🖉





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European Union

TAB 5. BUDGETS



Edit	Code	Title	Туре	Task Leader	Start Date	End Date	Total Costs	Validat			
	A2401	Activity Management	Project and Programme Management	. 01	01 Jan 2024	31 Dec 2024	0€				
i 😺	A2402	Test			01 Jan 2024	31 Dec 2024	1,250 €				
	A2403	Test2			01 Jan 2024	31 Dec 2024	12,000 €				
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•							22,000€				







TAB 5. BUDGETS

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Task Description	⑦ ★ max 5000 c	x 5000 characters							
Task Leader	∅ ★								
Start / End Date	Ø ★ 01-Jan-2	024	31-Dec-2024						
Related Deliverable(s)	🕐 ★ Edit De	Edit Deliverable							
	Please use app	end button to assign a de	liverable						
Related Budget(s)	Edit Ye	ar	Partner		Responsible				
	20	24	090_4 - IH East		-				
	+								





Save



TAB 5. BUDGETS

DGET SPECIFICATION									×
Responsible Partner	⌀ ★	IH East 090_4						•	1
Responsible Person	⌀ ★							•	
FTE	⁄∂ ★	20.	00						
Budget Year	0	2024	•						
Costs					Sources			1	
A. Personnel			0	1,000 €	Partner own funding	0	0 €		
B. Subcontracting			0	0€	European Commission funding (no EIT)	^{on-} ⑦	0€		
C.1 Travel and subsistence			0	0 €	National & Regional funding	0	0€		
C.2 Equipment			0	0€	Other funding	0	0€		
C.3 Other goods, works and services			0	0€	EIT funding (auto calculated)	0	1,250 €		
D.1 Financial support to third parties (incl. prizes)			0	0€					
D.2 Internally invoiced goods and services			0	0€					
E Indirect costs			0	250 €					
Total Costs				1,250 €	Total Sources		1,250 €		



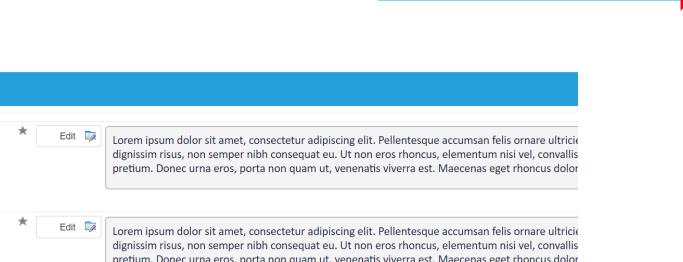
More information on the budget: Eligibility of Expenditure



Save



TAB 5. BUDGETS



Save

BUDGET JUSTIFICATION

A. Personnel justification (max 1000 characters) Total personnel costs to an amount of 14,000.00 \in . The planned FTE for the entire project tasks sums up to 7.00 FTE FTE with an average cost of 2,000.00 \in / FTE.

•

 C.1 Travel and subsistence justification (max 1000 characters)
 Image: Costs to an amount of 8,000.00 €.

 Costs to an amount of 8,000.00 €.
 Image: Costs to an amount of 8,000.00 €.

 C.3 Other goods, works and services justification (max 1000 characters)
 Image: Costs to an amount of 8,000.00 €.

 C.3 Other goods, works and services justification (max 1000 characters)
 Image: Costs to an amount of 8,000.00 €.

 Costs to an amount of 8,000.00 €.
 Image: Costs to an amount of 8,000.00 €.







SUBMISSION			Delete Proposal 🗙 DEMO 🗞 Back to List 🔶
	✓ 2. PROJECT OVERVIEW ✓ 3. PROJECT SPECIFIC INFO	• 4. DOES NOT APPLY 💉 5. BUDGETS 🔯 6. SUPPORTING FILES 🔯 7. FEEDBAC	KK 🗱 X1. OFFICE MANAGEMENT 🔯 X2. FEEDBACK MANAGEMENT
Activity Title Generated ID	Final test 31 May 2023 Enhance NEB Zita 23779		
Supporting File(s)	0		
Please, in case you include new affiliated entities (not previously validated in PLAZA as Linked Third	File Name	1 DID YOU SAVE YOUR CHANGES?	X Jploaded By Uploaded On
Party), upload a declaration from the related city		Did you save your changes using the save button on the tabs you worked o Click [OK] if you already saved your changes. Click [CANCEL] if you need to	
	Select Upload Selected File(s) (pdf,xlsx or docx)	your changes first.	save
		CANCEL V OK	





SUBMISSION

C/	ALL 202	3-2025		TY PROPOSALS							
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Edit	PDF Export	Submit	Code							Activity Acronym	Activity Purpose
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	2	3	23601	Press [SUBMIT FINAL] to submit the your proposal open for editing.	UBMIT FINAL] to submit the final version of your proposal or press [CANCEL] to leave oposal open for editing.						Lorem ipsum dolor sit amet, co elit, sed do eiusmod tempor in dolore magna aliqua. Ut enim quis nostrud exercitation ullam aliquip ex ea commodo conse
					0	CANCEL	-	SUBMIT FINAL			
								4			





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Tips and tricks before the submission

- Save your changes: once TAB 0 is filled in and saved, you will be able to fill in the other Tabs only if you click on the "Save and Check" button (top right-hand side of your screen).
- Register your organisation in PLAZA as early as possible.
- ✓ Before submitting your proposal, check that:
 - ✓ your proposal fulfils the call requirements
 - ✓ your proposal is complete, readable and written in English
 - ✓ all consortium partners (if any) have obtained a user account to log into the EU Portal and PLAZA System and are registered with the system
- Do not wait until the deadline to submit your proposal to avoid technical problems due to possible overload of the system.
 You will receive a confirmation message when the submission is done.
- ✓ Guidelines for Applicants available by the end of this week.





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Check and Save

Save





Useful links and contact details











QUESTIONS?







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