



Business Plan 2023 – 2025
Open Call for proposals
Strategic Business Alliance for
Urban Mobility
Call Manual

EIT Urban Mobility - Mobility for more livable urban spaces

EIT Urban Mobility

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eiturbanmobility.eu

History of changes

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Contents

Abbreviations	3
Glossary	4
Introduction	6
Call summary.....	7
1. Call Requirements	9
1.1 EIT Urban strategic focus.....	9
1.2 Call objective	9
1.2.1 <i>Expected outcomes & impact</i>	10
1.3 Impact: Key Performance indicators (KPIs)	10
1.4 Eligible applicants.....	12
1.4.1 <i>Membership</i>	13
1.5 Project duration	13
1.6 Financial aspects and EIT funding allocation	13
1.6.1 <i>Lump sum details</i>	14
1.7 Financial sustainability.....	16
2. Preparation and submission	17
2.1 Support on proposal preparation	17
2.2 Proposal submission: how and when to apply	17
3. Evaluation	18
3.1 Eligibility and admissibility check.....	18
3.2 General Evaluation of proposals	19
3.2.1 <i>Portfolio selection</i>	20
3.3 Communication of results to applicants.....	21
3.4 Appeal on Evaluation Results	21

Abbreviations

BP	Business Plan
CfP	Call for Proposals
EEE	External Expert Evaluator
FSM	Financial Sustainability Mechanism
HE	Horizon Europe
KIC	Knowledge and Innovation Community
KPIs	Key Performance Indicators
MGA	Model Grant Agreement
RIS	Regional Innovation Scheme
SA	Strategic Agenda
SER	Summary Evaluation Report
SO	Strategic Objectives
TA	Thematic Area

Glossary

Project Leader	<p>The Project Leader is the central contact point for EIT Urban Mobility from the proposal submission stage to the end of the project implementation.</p> <p>The Project Leader represents the project and the consortium partners (the other partners participating in the project) towards EIT Urban Mobility, and has also the responsibility for creating and submitting a proposal.</p> <p>For mono-beneficiary grants, the mono-beneficiary (the single legal entity involved in the project) also has the Project Leader role.</p>
Call for Proposals	<p>The Call for the proposals is the instrument used to allocate funding by EIT Urban Mobility to third parties to support the deployment and development of the Strategic Agenda through projects. EIT Urban Mobility uses 3 different types of calls following the provisions included in the specific rules for EIT KIC actions in HE MGA Annex 5: (1) Regular Open Calls (2) Calls for partners (3) Permanently Open Calls/Permanently Open Calls for partners.</p>
Call Manual	<p>The Call Manual is the document where the terms, conditions, and criteria of any call for proposals are defined and stated according to the principles of transparency, equal treatment, open competition, and sound procedural management.</p>
Deliverable	<p>Deliverables are tangible or intangible good or service produced at a given moment during the project implementation. Deliverables chart the path to reach project objectives and could be a report, a document, a software product, a course, an event or any other building block of a project. The deliverables specified need to fully demonstrate the achievements of the activity and judicious use of public funds.</p>
EIT KPIs	<p>Set of Key Performance Indicators (KPIs) defined by the EIT that reflects the EIT operational objectives for education, entrepreneurship, and innovation. These KPIs are used to measure how effectively a KIC/project is meeting the objectives of the EIT.</p>
Evaluation Process	<p>Process by which EIT Urban Mobility examines the quality of a proposal to decide if it should be selected to receive EIT funding.</p>
Evaluation Panel	<p>Group of external expert evaluators (EEEs), usually 3 EEEs and 1 rapporteur, with specific expertise in a specific area/segment of the call, aiming to evaluate a set of eligible proposals submitted to a call. In the case of Calls with proposals below 60.000 EUR of EIT funding allocation, the evaluation panel is composed of at least one external expert evaluator.</p>

Evaluation results list	List of proposals in order of scoring, based on the quality evaluation process results.
Horizon Europe Model Grant Agreement	The Horizon Europe Model Grant Agreement (HE MGA) sets out the rights and obligations and terms and conditions applicable to the grant awarded.
KIC Specific KPIs	Set of indicators defined by EIT Urban Mobility that reflects the societal challenge that the KIC is trying to address.
Knowledge triangle integration	EIT Urban Mobility aims to gather close-knit partnerships of European education, research and business entities (knowledge triangles) and also involves cities, either in the composition of the members of the projects or in the expected impact of the projects' results.
Milestone	Control points to chart progress. They may correspond to the completion of a key deliverable that allows the next phase of work to begin.
Panel review	The process by which the evaluation panel reviews the evaluation for all eligible submitted proposals.
Ranking list	List of proposals in order of scoring after the selection committee assessment.
Selection Committee	The Selection Committee is responsible for the selection of shortlisted proposals and the definition of requirements for the inclusion of the selected proposals in the final EIT Urban Mobility's portfolio of projects. The Selection Committee is composed of the CEO, COO and at least 3 Thematic Leads. In the case of Calls with proposals below 60.000 EUR of EIT funding allocation, the selection and definition of the requirements is done by the Thematic Lead.
Summary Evaluation Report	A single and final Summary Evaluation Report (SER) per proposal is produced by the Rapporteur after the consensus meetings. This document summarizes the final score, the strengths, weaknesses, risks, and potential recommendations of a proposal.
Thematic Lead	Director of a EIT Urban Mobility Thematic Area and/or relevant Head who is actively involved in content development of a call for proposals.

Introduction

EIT Urban Mobility aims to play a central role in supporting transformative and responsible research and innovation and, therefore, the alignment of multiple stakeholders to transform goods and services delivery systems orienting them towards a greener, digital, more resilient and fairer urban mobility model.

We believe that one of the main barriers to articulate collective action addressing Urban Mobility challenges is the need to strengthen a shared vision of the future and a systemic understanding of these challenges. Stakeholders involved should share a systemic vision of the urban mobility present situation as regards its problems and opportunities, and should have a shared goal, knowing that their uncoordinated actions are unlikely to effectively address the challenge.

Knowing that one of the most important challenges to achieve a real transformative change is aligning the diverse and relevant stakeholders to address societal challenges, from EIT Urban Mobility we are working to be a change enable. We want to work together with our Partners and all the Urban Mobility ecosystem to create concrete opportunities to open new horizons and possibilities for development or help to replace those with others that generate a more comprehensive value (economic, social and environmental) for society.

With this understanding, we are enriching our call programme with the Open Permanent Call Strategic Business Alliance for Urban mobility, aiming at fostering potential collaborations between key partners to create new business opportunities able to accelerate the urban mobility sustainable transition.

We strive to create the environment to enable company success in the urban mobility market. That's why we aim at scouting and supporting the most innovative and impactful ventures ideas.

EIT UM is looking for companies that have identified an innovative business opportunity to work together in a joint venture, that have already defined the business case, worked on the internal alignment and are now ready to deeply work on structuring the business model. Our aim is helping companies through the specific steps of the joint venture creation, reducing risk and ensuring them support especially in the phase of structuring the business model and its launch and operationalization.

We look forward to receiving your applications and make the sustainable transition happen!

Call summary

Call for Proposals Main Features ¹	
Key dates of the call calendar	<ul style="list-style-type: none"> • <i>Call opening: October 2023</i> • <i>1st Cut-off date 09 January 2024 17:00 CET</i> • <i>Eligibility and admissibility check: 30 of January 2024</i> • <i>Evaluation of proposals: 08 of February 2024</i> • <i>Communication of results: 20 of February</i> • <i>Tentative start of the projects: 1st of March</i>
Total estimated EIT Funding allocated to this call	150.000 EUR
Link to the submission portal	The PLAZA platform will be available as of _the 21 th of October
List of documents to be submitted	<ul style="list-style-type: none"> • Application form is available on the PLAZA platform
List of documents to take into consideration	<ul style="list-style-type: none"> • Call Manual • EIT Urban Mobility Strategic Agenda 2021-2027 • Guidelines for Applicants • Eligibility of expenditure • Appeal procedure • Project Implementation Handbook • Financial Support Agreement template • Horizon Europe Model Grant Agreement (specifically Articles 16 and 17)
Short summary of the topics to be addressed	<p>EIT UM aims to play a pivotal role in scouting and supporting the most innovative and impactful ventures. The overall purpose of the Strategic Business Alliance for Urban Mobility call is to foster potential collaborations between key partners to create high potential business opportunities able to accelerate the urban mobility sustainable transition. In this way, EIT UM would like to create the environment to enable innovative start-ups and companies' growth in the urban mobility market.</p> <p>EIT UM is looking for companies that have identified an innovative business opportunity to work together in a joint venture, that have already defined the business case, worked on the internal alignment and are now ready to</p>

¹ Please note that this calendar is indicative. Dates might be subject to slight changes.

deeply work on structuring the business model. Our aim is helping companies through the specific steps of the joint venture creation, reducing risk and ensuring them support especially in the phase of structuring the business model and its launch and operationalization.

EIT UM objective is to help partners boosting the business case through the distinct phases, from the structuring of the business process till the launch and operating model phase.

For the *Evaluation*:

- Contribution to attaining mandatory EIT Core KPIs,
 - Aligned with the specific call requirements under which the proposal was submitted, and
 - Excellence, novelty, and innovation,
 - Impact and financial sustainability, and
 - Quality and efficiency of the implementation, including sound financial management.
-

Evaluation criteria

1. Call Requirements

1.1 EIT Urban strategic focus

At EIT Urban Mobility, our mission is to accelerate change towards a sustainable mobility model for liveable urban spaces. As the leading European innovation community for urban mobility, we foster integration by bringing together the key players across the whole value chain of mobility. We facilitate collaboration between cities, industry, academia, research and innovation and put the challenges facing cities at the centre of all our activities. We aim to develop and deploy solutions for the mobility of people and goods that solve problems and create impact for cities and citizens. All activities of EIT Urban Mobility serve the purpose of achieving three societal impact goals:

- Improve quality of life in cities;
- Mitigate and adapt to climate change;
- Create jobs and strengthen the European urban mobility sector.

In line with these goals, the Permanent Call for proposals Strategic Business Alliance for Urban mobility supports EIT Urban Mobility's vision and mission and substantially contribute to tackling our strategic objectives (SOs) as stated in the Strategic Agenda 2021-2027 (SA).

Specifically, the call aims at contributing to:

- SO1 – Create liveable urban spaces: Minimising the space utilized by traffic to improve the quality of life and accommodate urban growth. This will be done by enabling solutions for better use, design and management of public space, and reduction of space allocated to cars.
- SO3 – Deploy green, safe, inclusive mobility solutions for people and goods: Ensuring the fundamental right of mobility for all by fostering the take-up of novel mobility solutions designed around users' needs. Offering citizens access to a new generation of clean, safe, affordable, and equitable travel options.
- SO4 – Accelerate market opportunities: Creating the enabling conditions to boost Europe's urban mobility sector's competitiveness on a global scale, protect and create new green and healthy jobs in both the public and private sector.

1.2 Call objective

EIT UM aims to play a pivotal role in scouting and supporting the most innovative and impactful ventures. The overall purpose of the Strategic Business Alliance for Urban Mobility call is to foster potential collaborations between key partners to create high potential business opportunities able to accelerate the urban mobility sustainable transition. In this way, EIT UM would like to create the environment to enable innovative start-ups and companies' growth in the urban mobility market.

EIT UM is looking for companies that have identified an innovative business opportunity to work together in a joint venture, that have already defined the business case, worked on the internal alignment and are now ready to deeply work on structuring the business model. Our aim is helping companies through the specific steps of the joint venture creation, reducing risk and ensuring them support especially in the phase of structuring the business model and its launch and operationalization.

Confidentiality is ensured according to Art. 13.1. of the Horizon Europe MGA²

EIT UM objective is to help partners boosting the business case through the distinct phases, from the structuring of the business process till the launch and operating model phase.

We strive to support the best ones with a high potential for scalable business models and/or disruptive technologies through a tailored programme and giving them the possibility of a fast track to our Impact Venture programmes.

1.2.1 Expected outcomes & impact

We expect the awarded projects to:

- Develop an innovative business model and/or value chain
- Propose innovative solutions to improve products or services
- Improve the supply chain, namely the cost and market readiness

Successful projects shall demonstrate how to translate their work in a sustainable and profitable business, presenting clear business strategy according to Key Performance Indicators (KPI) definition, along with the required supporting evidence detailed in following section 1.3.

To prove the successful implementation of the project activity, the following compulsory deliverables will have to be submitted and approved by the EIT UM:

- Feasibility Study, with a prototype and initial business plan for the joint venture creation
- KPI as detailed in the following section 1.3
- Final Report

1.3 Impact: Key Performance indicators (KPIs)

The table below outlines the minimum contribution to the listed mandatory KPIs for a proposal to be eligible. Define the mandatory KPI adding also the expected minimum targets for each identified challenge.

² unit-mga_he_en.pdf (europa.eu)

KPI Code	KPI description	Minimum Target
EITHE04.1	<p>Start-ups established, or start-ups created (but not later than three years after the completion of the project).</p> <p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting. - Company name. - Company registration number. - Country of the company registration. - Gender of the company CEO. - Link to a specific KAVA. - Was the company created through the HEI CB Initiative? - Was the company created through a cross-KIC project? 	1
EITHE04.4	<p>Start-ups established having financial transactions of at least 10.000 EUR for services/products (result of the KIC KAVA) sold to customers (not later than three years after the completion of the project)</p> <p>Supporting evidence:</p> <ol style="list-style-type: none"> 1. Registration certificate of a start-up established in year N. 2. Description of the start-up and its core business. → TEMPLATE 3. Document such as an invoice or an online sales record certifying financial transactions of at least 10,000 EURO for services/products (result of the KIC KAVA) sold to a customer. 	Optional, within 3 years from the end of the project
EITHE02.1	<p>Number of all innovations introduced on the market during the KAVA duration or within 3 years after completion. Innovations include new or significantly improved products (goods or services) sold.</p> <p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Name of the innovation - Type of innovation (e.g. new product, new service) - Market (country) - Country of origin of the company commercializing the innovation - Reference to a specific KIC KAVA - Was the innovation developed and launched on the market as a result of the capacity building activities delivered as part of the HEI CBI? 	Optional, within 3 years from the end of the project

	<ul style="list-style-type: none"> - Total revenue from the innovations launched on the market for the reported year in EUR. For open access innovations only: number of confirmed users. - Was the innovation launched by learners/graduates from labelled programmes (or with direct link to participating in the labelled activity)? 	
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1.4 Eligible applicants

At EIT Urban Mobility, we integrate the knowledge triangle components and extend them by an additional group: cities. Accordingly, EIT Urban Mobility currently brings together more than 300 partners from 33 countries and four sectors: academia, research, industry, and cities.

This Call for Proposals is open to all types of legal entities established in the Member States (MS) of the European Union (EU), and/or in Third countries associated to Horizon Europe, disregarding their membership status in EIT Urban Mobility.

As a minimum requirement, all proposals must be composed of at least two independent legal entities³ established in two different EU Member States and/or Third countries associated to Horizon Europe.

Before submitting a proposal, all applicants (Lead Applicants and other consortium applicants) must register on the EU Participant Portal and at the PLAZA submission tool.

Specific cases

Entities members of EIT UM established in Switzerland, are eligible to participate but at their own costs. These entities will not receive EIT funding.

Temporary eligibility requirements for Hungarian universities

Following the Council’s Decision on measures for the protection of the Union budget against breaches of the principles of the rule of law in Hungary that entered into force on 15 December 2022, special participation and funding restrictions may affect the Hungarian entities participating in any of the EIT UM calls.

³ Two legal entities shall be regarded as independent of each other where neither is under the direct or indirect control of the other or under the same direct or indirect control as the other. Please refer to the entire definition in Article 8: https://ec.europa.eu/research/participants/data/ref/h2020/legal_basis/rules_participation/h2020-rules-participation_en.pdf

For further information, please refer to the Annex I of the *Eligibility of Expenditures* document.

1.4.1 Membership

This programme is designed for entities interested to build a strategic partnership with EIT Urban Mobility. Consequently, being an applicant to this call implies being strongly involved in the EIT Urban Mobility community, sharing our vision and mission, and participating together in achieving our objectives. All applicants of selected proposals will be asked to choose the Gold Partner category - during the onboarding process.

Detailed description of all packages and related benefits, as well as the registration and condition for membership is outlined on our website: <https://www.eiturbanmobility.eu/become-a-partner/>

1.5 Project duration

This call is open to proposals with up to 6 months of duration: short projects which should ensure a fast achievement of results.

As indicated in the *Project Implementation Handbook 2023*, in case the project requires additional time to complete its workplan and/or achieve the KPIs, the Project Leader will have to request a project extension to EIT Urban Mobility. If the extension is approved, the project will be allowed to continue with the implementation without any additional EIT funding. No extension can be granted beyond 31 December 2025.

1.6 Financial aspects and EIT funding allocation

The total maximum EIT funding allocated to this call is 150,000 EUR. The amount will be allocated to up to 3 projects (50,000 EUR per project). Each project will have an overall value of 59,500 EUR, out of which 50,000 EUR can be reimbursed as EIT grant and 9,500 EUR is co-funded by the applicants.

The call will be divided in three cut-off dates, according to the following calendar:

Date	Expected project selected
20 December 2023	1
20 May 2024	1
20 November 2024	1

Please, note that all dates are tentative and subject to be modified or removed according to the needs from EIT UM

The default finance model for the Strategic Business Alliance on Urban Mobility pilot will be to provide a lump sum to beneficiaries. For information on the eligibility of costs of your project's budget, please refer to the document Eligibility of expenditure published on the Call webpage.

1.6.1 Lump sum details

The aim of the use of this lump sum funding is reducing administration and financial errors, as well as to simplify complex and time-consuming reporting, making the participation in the EIT Urban Mobility community more accessible.

Budget

All project proposals must provide a detailed cost estimation, which must be an approximation of the actual costs. The estimation provided must be:

- subject to the same eligibility rules as in actual costs grants, i.e. cost estimations can be included only if the same cost item/type of cost would be eligible in an actual cost grant
- detailed in terms of tasks: applicants must identify the budget assigned to each task and the expected ending date of the task.
- must be in line with normal practices
- must be reasonable/not excessive
- must be in line with and necessary for the activities proposed

Payment

Prefinancing rules for entities receiving lump-sums are the same as for the rest of the EIT UM regular grants. The payment of pre-financing is done according to the budget distribution of the lump sum outlined in the approved project and to the type of entity.

Prefinancing

- SME/Start-up Up to 20% of the total EIT UM contribution to be received
- Other types of entities No prefinancing

Final payment (payment of the balance)

It closes the financial aspects of the grant and takes place after the official closing of the project. The remaining amount of the EIT UM contribution to be received by the beneficiary – up to 80% of EIT UM contribution remaining to be received by SMEs – will be paid according to the total amount of mandatory deliverables declared fully completed and approved by the EIT UM, as well as declared partially completed and approved or complement rejected. The project performance and percentage on KPIs achievement declared within the mandatory deliverables might affect the balance payment.

Mandatory Deliverables

To prove the successful implementation of the activity, and consequently to have the right to receive the EIT UM contribution according to its defined value, the following compulsory deliverables will have to be submitted and successfully approved by the EIT UM.

Deliverables	Value assigned to deliverables regarding the value of the total grant
DEL.1. Feasibility Study, prototype and initial business plan for the joint venture creation	50%
DEL.2. KPI Achieved	40%
DEL.3. Final Report	10%

The lump sums cannot exceed the maximum amount of 59,999€ per entity. Overall, applicants cannot receive more than 59,999€ of lump sums per grant agreement (i.e., during the implementation of BP2023- 25). Any further grant that would lead to cumulatively reach or exceed 60,000€ grant for the same entity under the same grant agreement must be assessed and reported as actual costs (as detailed in the *Eligibility of Expenditure* document).

Reporting

Reporting follows to the rules and procedures established in section 6 and 7 of the Project Implementation Handbook, with the focus on successful completion and approval of the mandatory deliverables submitted by the partners.

- If a mandatory deliverable cannot be completed for scientific-technical reasons, the applicant must ask for an amendment to the EIT UM to make it feasible, including the possibility to extend the project duration, if allowed by the EIT UM.

Before a lump sum mandatory deliverable is rejected as incomplete, the applicant is invited to respond to the observations of the EIT UM project officer/s.

Accordingly, the beneficiary will have to complete/improve the mandatory deliverable later and resubmit for its approval and subsequent payment.

- If the rejection of the mandatory deliverable is confirmed, the total project budget (or the percentage) linked to it is not paid/refunded.

Assessment

EIT UM will assess the reports and the status of the mandatory deliverables at the end of the project (final reporting). For each mandatory deliverable submitted, EIT UM will assess and choose between

- Completed
- Partially completed
- Not completed

In case the EIT UM declares a mandatory deliverable as ‘partially completed’, the percentage of completion will be calculated according to the specific grant reduction methodologies established by the EIT UM.

DEL	Indicator	Weight
DEL.1.	Feasibility Study, prototype and initial business plan for the joint venture creation. Factors to be considered: submission and quality of the deliverable.	Up to 50%
DEL.2	KPI achieved: submitted (Joint Venture Agreement) and compliant. In case of partial achievement, the reduction will be proportional to the underachievement.	Up to 40%
DEL.3.	Final Report submitted and compliant. Branding Factors to be considered: please refer to Section 2 communication requirements of the <i>Project Implementation Handbook</i> If KPIs and DEL do not respect the mandatory branding, the reduction will be proportional to the underachievement.	Up to 10%

1.7 Financial sustainability

To enable the KIC to gradually become financially independent from EIT funding, EIT Urban Mobility has developed a Financial Sustainability (FS) Strategy. This FS strategy is based on a mix of both active earned income and passive investment revenue. These revenue streams will be complemented by financial contributions coming from activities funded by EIT Urban Mobility.

Each Joint Venture created within this programme will be allowed to contribute to EITUM’s financial sustainability by enabling EIT UM to become a shareholder offering EITUM equity share (1-5%). Also, through a fast-track mechanism, it will benefit from the access to our Impact Venture programmes, as well as to regional ecosystems, infrastructure and coaching to drive growth and internationalisation.

2. Preparation and submission

2.1 Support on proposal preparation

A document on *Guidelines for Applicants*, recorded webinars and contact details are available to guarantee the maximum support to the applicants during the proposal preparation process.

EIT Urban Mobility has developed the *Guidelines for Applicants* document with the aim to assist all potential applicants during the proposal preparation and submission processes. The *Guidelines for Applicants* is published on the Call webpage and provide a full set of information and instructions to prepare and submit a proposal to this call.

In parallel to the call information sessions, all applicants may contact EIT Urban Mobility to resolve any concerns or doubts on the general/technical procedures and call content. These are the key contact details of the EIT Urban Mobility team for questions related to this call:

Type of contact	Email
Legal, Financial, Administrative and general procedures	pmo@eiturbanmobility.eu
Ecosystem & Stakeholders	milena.zoppeddu@eiturbanmobility.eu

2.2 Proposal submission: how and when to apply

Before starting a proposal, all applicants must register on the following two platforms:

- The EU Funding & tender opportunities portal in order to obtain the 9-digit Participant Identification Code (PIC number). If the participant already has a PIC number, there is no need to register again.
- The EIT Urban Mobility PLAZA tool.

Please read carefully the registration and submission processes outlined in the *Guidelines for Applicants*. The application form must be submitted by the Project Leaders through the PLAZA e-submission platform no later than 09 January 2024 at 17:00 CET (1st cut-off date).

Any proposals submitted after the set deadline will be considered for the following cut-off date. In case no further cut-off dates are envisaged, the application submitted after the deadline will be ineligible.

Once the applicants have submitted their proposals, the EIT Urban Mobility team will proceed to:

- Check eligibility and admissibility of those proposals and, if successful:
- Initiate the evaluation of the content by external experts.

3. Evaluation

3.1 Eligibility and admissibility check

A proposal will be eligible if the following criteria are successfully met.

1. Completeness	The submitted proposal is completed, submitted in time by the Project Leader via the PLAZA submission tool, in English with all its mandatory sections.
2. Applicants' registration	Applicants respect the requirements defined in Section 1.4 and are fully registered in both the EU Participant Portal (PIC number) and in the PLAZA submission tool. NB: The lack of any information within the Partner Information Form in PLAZA by one or more applicants, may result in the complete ineligibility of the project.
3. Project Leader eligibility	The Project Leader is an entity registered in a Member State of the EU or a Third Country associated to Horizon Europe.
4. Consortium composition	The consortium shall be composed of at least two independent entities from two different countries from EU Members States or Third countries associated to Horizon Europe.
5. KPIs addressed	All proposals must contribute to KPI EITHE04.1 - Startups created

Proposals containing one or more ineligible elements will receive an official communication from EIT Urban Mobility setting out the outcome of the admissibility and eligibility check and explaining why the proposal failed to meet the criteria.

In case of missing or incorrect information linked to KPI and partner registration, applicants will be awarded 5 calendar days from the official communication for the completion of the application. If the applicants respond positively to this requirement and within the time limit, the proposals will be sent to the next step of the evaluation process (see section 5.2 below).

If the applicants fail to respond, or respond after the deadline, the proposals will remain ineligible and will not be further processed.

In the case one single partner of the consortium is ineligible, this partner will step down and EIT Urban Mobility will check whether the proposal is still eligible or not according to the requirements establish in the call. The Project Leader will be informed accordingly.

The Project Leader of any proposal deemed inadmissible/ineligible who disputes the ineligibility decision, may appeal. This appeal must be made within 5 calendar days of the official EIT Urban Mobility notification of ineligibility (see document *Appeal procedure* published on the Call webpage).

3.2 General Evaluation of proposals

The purpose of the evaluation is to assess the excellence, impact, implementation, and overall quality of each proposal that successfully passes the eligibility and admissibility check.

This evaluation process will consist of the full evaluation carried out by one independent external evaluator and an internal evaluator. The external evaluator will be the rapporteur and will be in charge to deliver the final evaluation report.

Each evaluation phase is integrated by different groups of criteria and sub-criteria which will be assessed according to the following scores:

Score	Description	
0	<i>None</i>	The information requested is missing or incomplete
1	<i>Very poor</i>	The information provided is considered irrelevant or inadequate compared to the specific call provisions
2	<i>Poor</i>	The information provided lacks relevant quality and contains significant weaknesses, compared to the specific call provisions
3	<i>Fair</i>	The overall information provided is adequate, however, some aspects are unclearly or insufficiently detailed, compared to the specific call provisions
4	<i>Good</i>	The information provided is adequate with sufficiently outlined details, compared to the specific call provisions
5	<i>Excellent</i>	The information provided is outstanding in its details, clarity and coherence, compared to the specific call provisions

The evaluators will assess the extent to which the proposal complies with the following criteria.

Excellence: novelty and innovation	Max. Scoring 25
The proposed business case is aligned with the Call requirements.	5 points
The proposal contributes to creating jobs and strengthens the European urban mobility sector.	5 points
The business case meets a critical need in the sustainable urban mobility market.	5 points
The proposal contributes to the urban mobility sustainable transition with one of the following impacts: <ul style="list-style-type: none"> innovative business models and value chains, 	5 points

<ul style="list-style-type: none"> • innovative solutions improving products and/or services • innovate the supply chain. 	
The proposal represents a step forward regarding current state-of-the-art innovation and all key solution elements are defined.	5 points

Impact: social, economic, financial, and general sustainability	Max. Scoring 15
The aim and the objectives of the proposals are clearly related to the outcomes and results expected by the call.	5 points
The impact on key outcomes of the proposal is clearly defined.	5 points
The proposal describes how the business idea is contributing to the sustainable urban transition.	5 points

Implementation: planning and sound financial management	Max. Scoring 20
Partners have the combined relevant expertise and skills to carry out a reliable business model and structure.	5 points
The workplan is aligned to the achievement of objectives and expected KPI	5 points
The workplan defines deliverables, milestones, timeline and risks and mitigation to be considered for lump sum award.	5 points
The proposal provides supporting cost base details that justifies the value for money.	5 points

The full proposal evaluation will consider the total scoring distributed according to the above division.

In case of same scoring in two or more proposals, prioritization will be based on the scoring following the order: impact, excellence, implementation. This will be specifically brought to the attention of the EIT Urban Mobility Selection Committee.

Once the full evaluation is finalised, a set of documents, including all the SERs, are provided to the EIT Urban Mobility Selection Committee.

3.2.1 Portfolio selection

The EIT Urban Mobility Selection Committee, composed by the Directors of Ecosystem & Stakeholders and Impact Venture, will select the portfolio of pre-selected proposals.

Only proposals ranked equal or over 70 points (threshold) in the Quality Evaluation will be passed to the Selection Committee. The Selection Committee will discuss in detail proposals equalling 200% of the available budget in each cut-off date of the call.

Furthermore, in case a proposal has a similar topic or expected results as previously projects funded by EIT Urban Mobility, this proposal won't be selected.

The Selection Committee can review the pre-selected proposals, make recommendations to improve the proposal and issue a conditional offer. As part of this process, EIT Urban Mobility may also issue technical conditions that will be included in the conditional offer.

3.3 Communication of results to applicants

The Project Leader will receive an email notification with the evaluation results. If the proposal is rejected or included in the Reserve List, the Project Leader will receive the corresponding communication together with the SER of the proposal.

In case the proposal is pre-selected, the evaluation results will include a set of recommendations and/or conditions. The communication will set up a defined and non-negotiable deadline. The Project Leader of a pre-selected proposal under conditions will need to respond and update the proposal according to these recommendations/conditions within the timeframe outlined in the communication.

If the Project Leader fails to comply with the provided recommendations/conditions or does not respond by the time allocated, the Selection Committee reserves the right to withdraw the conditional notification. In such a case, the next proposal by ranking included in the Reserve List will be contacted.

3.4 Appeal on Evaluation Results

The Project Leader of a rejected proposal who disagrees with the decision may appeal only in the event where a SER comment is in clear contradiction with the information provided in the proposal. In this case, the Project Leader will have 5 calendar days after receipt of the final evaluation results to submit an appeal to the Evaluation (see document *Appeal procedure* published on the Call webpage).