

Business Plan 2023–2025 Open Call for Proposals

Master School and Fellowship Academy Open Call – Guidance for Applicants

EIT Urban Mobility - Mobility for more liveable urban spaces

EIT Urban Mobility

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eiturbanmobility.eu





History of changes

Version	Publication Date	Change
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1. Register and apply

1.1 PIC and PIF registration

The first step one organisation must take, in order to be able to apply for an EIT Urban Mobility call, is to register in the <u>EU Funding & Tender Portal</u> and obtain a valid PIC number.

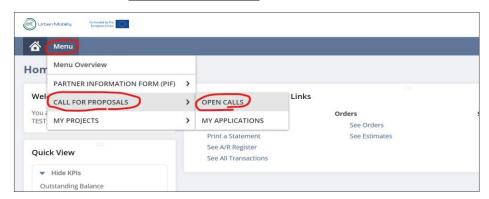
The second step is to **get login credentials** for the NetSuite platform:

- 1. Organizations already registered in the PLAZA platform must contact the EIT UM Service Desk servicedesk@eiturbanmobility.eu.
- 2. Organizations not previously registered must submit the <u>Partner Information Form (PIF)</u> in order to get their credentials.

All applicants should be able to access the new <u>EIT UM NetSuite Platform</u> after setting a new password.

1.2 Search for open calls and apply

Once you land on the homepage of the portal, click on menu, call for proposals, open calls:



You will see the list of all EIT Urban Mobility calls currently open. Choose the **Master School and Fellowship Academy Open Call** from the list and click on the "apply" icon:



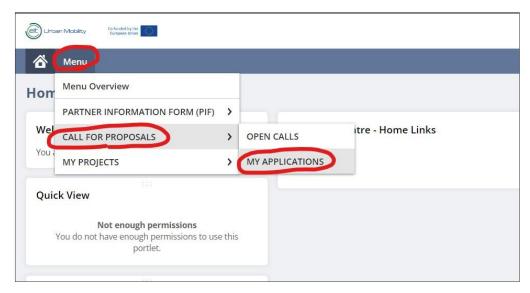




Once you click on "apply" a new Application Form (AF) is created and you will be able to start filling it in with all the information of your project. The AF is divided in five different tabs, each containing a set of information.

Once you start working on your AF, we recommend you to **save often**, especially when you move from one tab to another.

You will be able to find your draft application as shown here below. In the "my application" section, you can also see if your application is still in draft or was submitted.







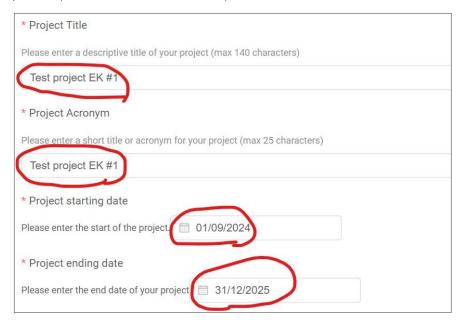


2. Main Information

The ID proposal number is automatically assigned by the system when you first save your proposal.

When entering the **project title and acronym**, remember this will be the official name publicly used to promote your project.

In the framework of the Master School and Fellowship Academy Open Call, the duration of the projects may vary from 9 to 11 months (until 31 December 2025 at the latest), depending on the type of activities planned (as indicated in the call manual).

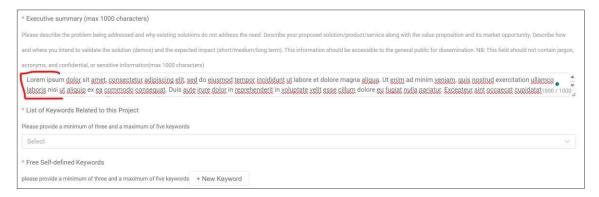


The sections "total budget", "total EIT funding" and "total co-funding" will be populated automatically by the system once you insert the budget.

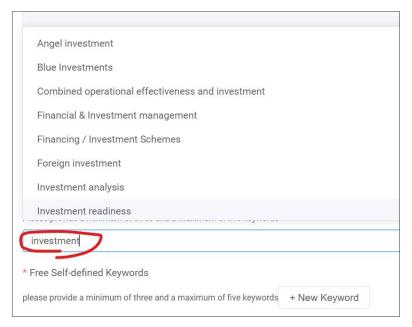
When writing **the executive summary**, remember this must provide a comprehensive but general overview of the project and that, if your project is selected for funding, it will be used for dissemination purposes. We suggest you to fill in this section once you have completed all other sections and therefore have a clear overview of your project.







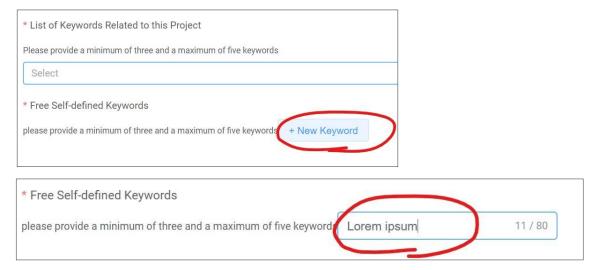
You must enter a minimum of three and a maximum of five keywords (to be selected from a drop-down menu) and a minimum of three and a maximum of five self-defined keywords (which you can therefore freely type). Make sure you select the keywords that best represent the your project.



To enter a self-defined keyword, click on "new keywork", type the word and press "enter" to save it.







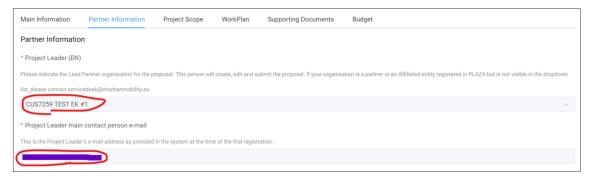




3. Partner Information

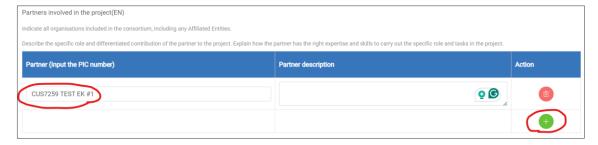
The "project leader" is automatically assigned by the system, and it is the organisation of the contact that creates the Application Form.

The **e-mail of the main contact person** is also automatically populated and is always the e-mail address of the contact that created the Application Form.



In the section "partners involved in the project" you must list all partners that will be involved in the project and describe what will be their role and contribution.

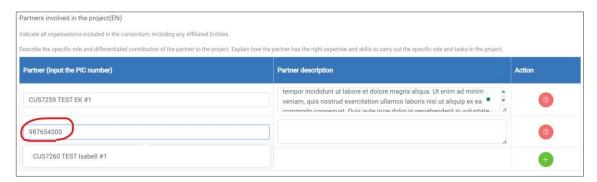
The project leader is automatically included by the system in the list. All other partners must be added by clicking on the "plus" button.



Once you click on the "plus" button, you must enter the <u>full PIC of that specific partner</u>. Once you enter the full PIC, you will be able to select the organization from the drop-down menu and include it as a partner.







If the organization you are looking for is not found in the list, please invite them to register here.

Once you have added all partners, you must indicate if there is **any direct link** between any of them. If there is a direct link, you must indicate which partners are linked and which type of link they have.

Two participants (legal entities) are dependent on each other where there is a controlling relationship between them:

- A legal entity is under the same direct or indirect control as another legal entity; or
- A legal entity directly or indirectly controls another legal entity; or
- A legal entity is directly or indirectly controlled by another legal entity.

Control: Legal entity A controls legal entity B if:

- A, directly or indirectly, holds more than 50% of the nominal value of the issued share capital or a
 majority of the voting rights of the shareholders or associates of B, or
- A, directly or indirectly, holds in fact or in law the decision-making powers in B.

The following relationships between legal entities shall not in themselves be deemed to constitute controlling relationships:

- a. the same public investment corporation, institutional investor or venture-capital company has a direct or indirect holding of more than 50 % of the nominal value of the issued share capital or a majority of voting rights of the shareholders or associates;
- b. the legal entities concerned are owned or supervised by the same public body.

	* Existence of direct links between participants in the current proposal
	Two participants (legal entities) are dependent on each other where there is a controlling relationship between them: *A legal entity is under the same direct or indirect control as another legal entity or 'A legal entity controls another legal entity or indirectly controls another legal entity or 'A legal entity or
	controlled by another legal entity. Control: Legal entity A controls legal entity A controls legal entity B if. * A, directly or indirectly, holds more than 50% of the nominal value of the issued share capital or a majority of the voting rights of the shareholders or associates of B, or * A, directly or indirectly, holds in fact or in law the
	decision-making powers in B. The following relationships between legal entities shall not in themselves be deemed to constitute controlling relationships: (a) the same public investment corporation, institutional investor or venture-capital company has a direct or indirect holding of more than 50 % of the
	nominal value of the issued share capital or a majority of voting rights of the shareholders or associates, (b) the legal entities concerned are owned or supervised by the same public body
	No 🚺 Yes
	* Description of participants with direct link
1	0/10002





Under this section you can also add any contact to whom you wish to grant **co-editor rights**. To add a contact, you must introduce the full and correct e-mail address. At that point, you will be able to select the contact from the drop-down menu.

If you cannot find your contact in the drop-down menu, you must ask the contact to register in NetSuite or to be added as contact person of an organization already registered in the system.

We suggest to grant co-editor rights only to a limited number of people and only when their direct contribution in filling in the Application Form is needed.

If you have one or more co-editors assigned to your proposal, make sure no more than one user is working on the AF at the time. If more users are working simultaneously in the AF, the system will not be able to save the work of all users and this will cause a loss of information.

We also suggest that only the creator of the AF will do the final submission of the proposal.



If you click on the "+" button to add a contact but then cannot find the user, remember to click on the delete button otherwise the system will give you an error message when clicking on "save".





4. Project Scope

For this whole section: we recommend you to prepare the answers offline and copy-paste them in the Application Form only once they are finalized. When filling in the final information in the system, we recommend you to **save often** (do not wait to have the whole tab completed before saving).

Remember that you are **not allowed to include any URLs** in your Application Form.

Under the project scope tab, you will be asked to define the main objectives and the scope of your project:



You will then be required to reply to all the call-specific questions, in particular:

Strategic fit:

- Describe how the proposal contributes to the EIT Urban Mobility strategic objectives emphasized in section 3.1 of the Call Manual (max. 7500 characters)
- State the potential impact of the project proposal in line with or exceeding the specific requirement stated for the respective type of activity (section 3.5 of the Call Manual) (max. 7500 characters)

Excellence and novelty:

- Describe how the proposal demonstrates a pan-European dimension beyond the implementation of activities and in the potential impact of expected results (max. 7500 characters)
- Describe how the proposal leverages the knowledge triangle in curriculum development and programme implementation (max. 7500 characters)
- State how the involved partner(s) have the experience and expertise in successfully delivering similar programmes (max. 7500 characters).
- Novelty: Explain how the proposal is innovative and how does it benchmark with similar existing educational offers in the market (max. 7500 characters).

Impact:

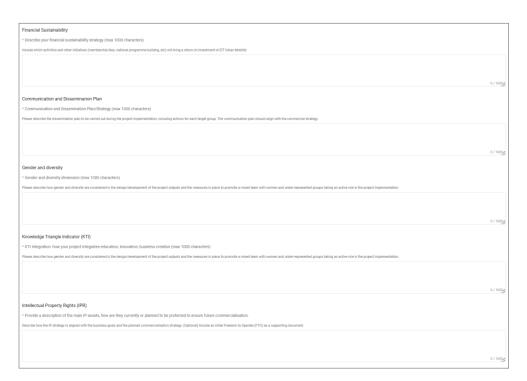
Describe the proposed measures to attract students and to reach a high number of students





- enrolled (max. 7500 characters)
- Describe how the proposal will expand the student intake in future years and contribute to the financial sustainability (max. 7500 characters).
- Durability and transferability: State how the programme has the potential to be repeated and scaled (max. 7500 characters)
- For MSA1 and MSA5: Describe how the proposal aligns with the principles and requirements of the EIT Label for Non-Degree education (max. 7500 characters) — Indicate non-applicable (N/A) where appropriate
- For MSA2 and MSA3: Describe how the proposal aligns with the elements and requirements of the EIT Label for Degree Programmes, the structure of the EIT Urban Mobility Master School and complements the existing Master School study offer (max. 7500 characters) Indicate non-applicable (N/A) where appropriate
- For MSA4: Describe how the proposal aligns with the principles and requirements of the EIT Label for Fellowships (max. 7500 characters) Indicate non-applicable (N/A) where appropriate

You will then be asked to briefly outline what is the proposed financial sustainability strategy, your communication and dissemination plan, how you will gender and diversity in your project actions, how your project will integrate education, innovation and business creation, and provide a description of the main IP assets (to the extent that is applicable to your project).



Under the risk management section, we ask you to outline the risks potentially related to your project. To

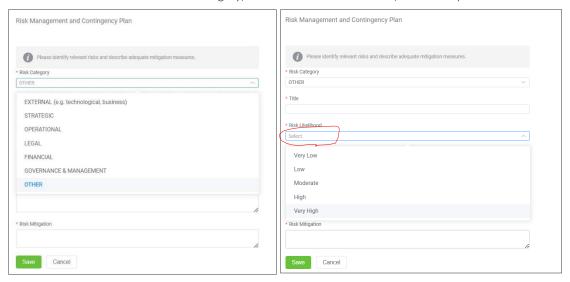




add a risk, click on the "add new" button.



You will be asked to choose the risk category, as well as the risk likelihood, from a drop-down menu:



At the end of the Project Scope tab, you will find the **ethics and security** section.



If there are any ethics and security issues related to your project, please indicated which they are by selecting them from the drop-down menu (multiple selection is possible) and provide a description for each of the categories you have selected:

1. Human Embryonic Stem Cells and Human Embryos	•••
2. Humans	
3. Human cells/tissues (not covered by element 1)	
4. Personal data	
5. Animals	
6. Non-EU countries	
7. Environment & Health and Safety	
8. Artificial Intelligence	
Select	





5. Work Plan

5.1 Work Packages

Under this tab you are asked to build and define the operational structure of your project. You must therefore divide your planned activities into different **Work Packages (WPs)**. To each WP you can add the related deliverables.

We highly recommend to limit the number of WPs (to maximum of 3 to 5) to the ones strictly needed to group the various phases and main type of actions of your project. When describing the WPs activities, you are requested to divide them according to **tasks**.

The creation of the WPs structure must be done before starting to work on the Budget tab: the WPs will in fact appear in the Budget tab, only after you have created in the WPs in the Work Plan tab. Following this same logic, once you remove a WP in the Work Plan tab, the related WP will disappear also from the Budget tab.



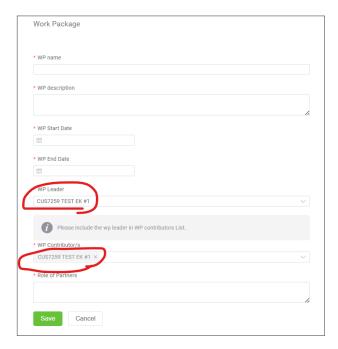
Once you click on "new work package" a new window will appear where you can insert the details of the work package. The WPs will be **automatically numbered** by the system: do not include the WP number in the WP title, and make sure you give them a name that clearly reflects the type of activities covered.

The start and end date of the WPs must be consistent with the start and end date of the overall project.

Remember that **the WP leader must be included also under the WP contributors**. The WP will in fact be created in the Budget tab only for the partners that are listed as contributors under that specific WP.





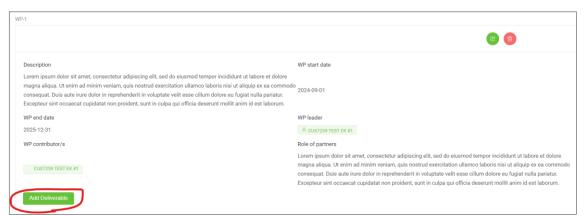


If you delete a WP, all deliverables linked to it will be deleted too. By deleting a WP the system will automatically re-number the other existing ones (if any).

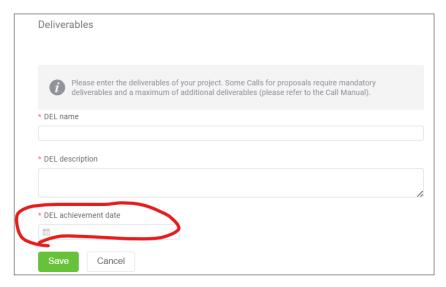
5.2 Deliverables

Deliverables capture the achievement of key outputs and may take the form of analysis reports, feasibility studies, strategy documents, pilot action reports, training documentations. The deliverables specified need to fully demonstrate the project's achievements and the judicious use of public funds.

Once you save a WP, it will be possible to link deliverables to it. To do so, simply click on "add deliverable" and a pop-up window will open:







The deliverables will be automatically numbered by the system: do not include the deliverable number in the title, and make sure you give them a name that clearly reflects the type of activities covered.

If you delete a WP, all deliverables linked to it will be deleted too. By deleting a deliverable, the system will automatically re-number the other existing ones (if any).

Make sure that the achievement date of the deliverable is consistent with the end date of the WP and with the end date of the project.

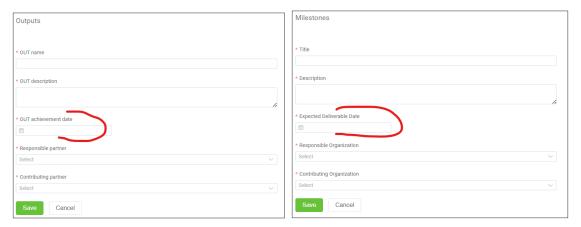
If your project is approved for funding, you will be asked to justify in a dedicated report the achievement of each deliverables foreseen: make therefore sure you only include meaningful deliverables and that the achievement date you indicate is plausible.

5.3 Outputs and milestones

To add outputs and milestones, simply click on the "add new" button: a pop-up window will open and you can insert.







Outputs are tangible results, e.g. the concrete technology, product, service, method, design, patents, new jobs, new curricula, prototypes, concept, methodology, approach, skills and experience, etc. created by the project.

Milestones are control points to chart the progress of a project implementation. They may correspond to the completion of a key deliverable that allows the next phase of work to begin.

5.3 Key Performance Indicators (KPIs)

Depending on the type of project proposed (MSA1 / MSA2 / MSA3 / MSA4 / MSA5 / MSA6), mandatory KPIs and targets may differ. Please, refer to the Call Manual to know which mandatory KPIs apply to your proposal.

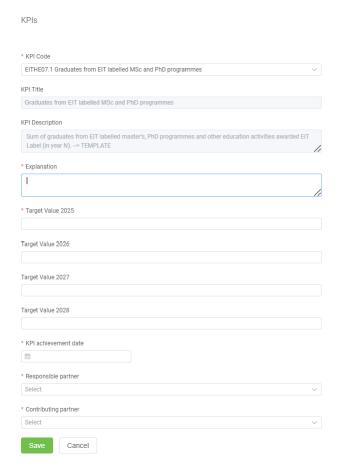
In the Application Form, you will have to click on the "edit" icon, select the KPIs applicable to your proposal and include the missing information.



Keep in mind that it is mandatory to indicate a KPI target for 2025. For the year 2026 onwards, please indicate a target value only if applicable.











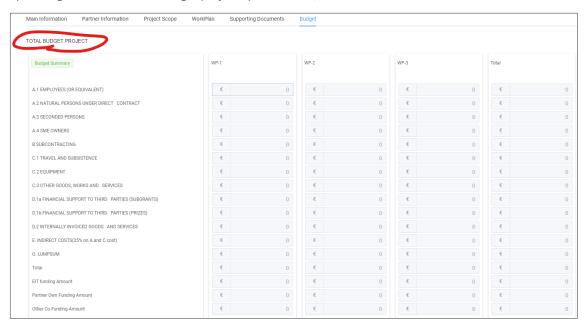
6 Budget

The Budget section is directly linked to the Work Plan tab. The Budget table is structured according to Work Packages (WPs) – and WPs appear in the Budget tab as soon as they are created in the Work Plan tab. This means that, deleting a WP under Work Plan will automatically delete that specific WP under the Budget tab as well.

For this reason, we highly recommend you to fill-in the Budget tab <u>only once the Work Plan has been finalized</u> and you don't expect to make any additional changes to the WPs' structure.

At the top pf the Budget tab you will find the summary table: this table will be automatically populated as soon as you start to include figures in the budget table of each partner organization.

By clicking on the title "total budget project" you can hide/unhide this table.



Right under the total budget table, you will find one table per each one of the partners involved into the project. For each of them, only the Work Packages where they have been included as "contributor" will appear.

The budget is divided according to the cost categories foreseen by the <u>Horizon Europe Programme</u>. You will be able to fill in all the cells which appear white.

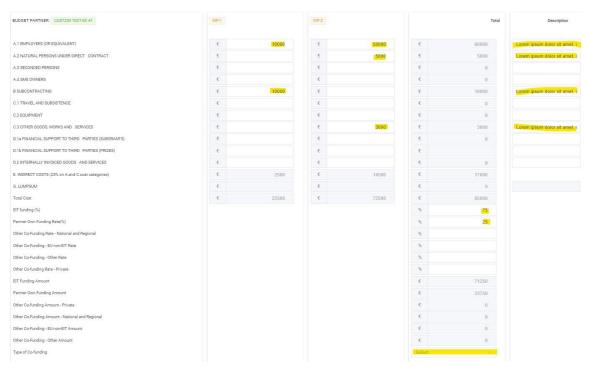
Each time you introduce a cost under a cost category, you must provide a brief explanation of which costs will be covered. Some examples:

• 3.000 Euro under other goods and services "2.000 Euro for the catering and venue of event X; 1.000 Euro for the fee of a professional trainer.





- 5.000 Euro under travel "cost for the trip of two persons for each of the two project's events X and Y".
- 60.000 Euro under employee "10.000 Euro for 0.5 Full Time Employees for the activities linked to Task X of WP X; 50.000 Euro per 3 Full Time Employees for the activities linked to Task X of WP X.



You must also indicate the **percentage of EIT funding** (the part of the costs which will be covered by EIT) and the percentages of potential own and co-fundings.

Own funding will be the costs covered by the partner directly; while **co-fundings** will be costs covered by a third party (national and regional funds, EU non-EIT funds or other private funding). You must repeat this process for each partner.





7 Submit Application Form

We strongly recommend all applicants not to wait the last day/minute to submit the Application Form.

You should ideally **submit it with at least one day of margin**: should you encounter any system error while submit the AF, EIT Urban Mobility staff will in fact not be able to properly assist you.

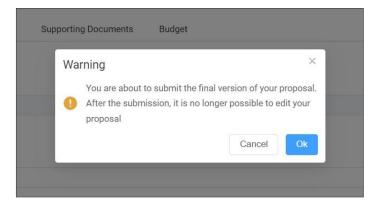
When your Application Form is correctly and fully completed, save it one last time and you can then submit it by clicking of the "submit" button:



If your Application Form has been not properly completed – ie. some mandatory information have not been included – the system will not allow you to submit the AF and an error message will inform you about what is missing.

Once an Application Form is submitted it will not be possible to revert the process any longer, nor to submit a new updated version. Make therefore sure that you submit the AF only once you are sure that the information introduced are final.

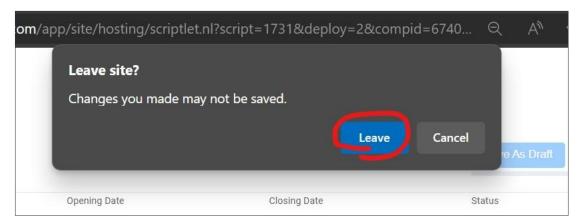
After clicking "submit" a pop-up message will ask you to confirm or cancel your choice:



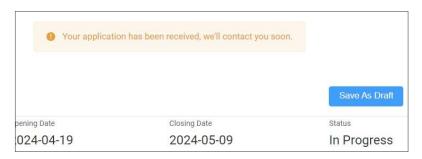




Once you click on OK, the browser will ask you to confirm if you want to leave the page or not: remember to click on "leave".



Once your proposal is submitted you will **not** receive any e-mail notification. The following message will however appear and your application will result not editable any longer.





By going into the section "my applications" you will however be able to see the status of your application and therefore see if it was properly submitted.





8 Tips & Tricks

Please find here below a recap of the **main point of attention** to follow in order to guarantee a smooth application process:

- Start creating and filling in the Application Form at least 3 or 4 weeks before the submission deadline: in this way you can familiarize yourself with the Application Form and can let us know in due time if you are encountering any technical issue by writing an e-mail to pmo@eiturbanmobility.eu.
- Do not include any external links (URLs) in the Application Form.
- For tabs like the "Project Scope" one: prepare your descriptions in an **offline document**, and copy paste the text in the online Application Form only once final.
- If you have co-editors, remember that only one user at the time should work on the Application Form.
- The **Budget tab** should be one of the **last tabs to be filled in**, since the structure is directly linked to the Work Plan structure.
- When you prepare the **description of the Work Packages** (WP), remember to describe the actions according to **tasks** (ie. each WP should have Task 1, 2, 3...).
- Save often: in this way you can make sure no information will get lost (if you stop working on the Application Form for some time, the system will log you out automatically without saving).
- Do not wait the last day/minute to submit the Application Form: should you encounter any system error while submit the AF, EIT Urban Mobility staff will in fact not be able to properly assist you.