**STARTUP ONE-PAGER**

*This document supplements the details provided in your application form, serving as an executive summary of your business.*

*Please focus on providing concise answers (one sentence or bullets), encapsulating key aspects and business-related metrics of the venture.*

*Please refer to help text in the table below if necessary.*

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| --- | --- | --- | --- |
| **COMPANY NAME** | *Legal Name of the Company* | **PERSON FILLING** | *Name Surname and Position in the Company* |
| **PITCH TAGLINE** | *One-sentence length* | **WEBSITE URL** | *Company website* |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **CUSTOMER PROBLEM** | *The problem identified.* | | | **BUSINESS MODEL** | *B2B, B2C, B2B2C, etc. Including revenue model.* | | |
| **SOLUTION** | *The solution that aims to address the problem.* | | | **TRACTION** | *Pilots, partnerships, etc.* | | |
| **USP** | *Main difference of product/service from existing solutions.* | | | **COMPETITION** | *Name at least 3 competitors.* | | |
| **RISKS** | *Bottlenecks and challenges recognized.* | | | **TEAM** | *Number of FTEs and % of women in the team.* | | |
| **TRL / MRL** | *Please refer to Horizon Europe guidelines:* [*trl-assessment-tool.pdf (horizoneuropencpportal.eu)*](https://horizoneuropencpportal.eu/sites/default/files/2022-11/trl-assessment-tool.pdf) | | | **IP / PATENTS** | *Yes/No* | | |
| **ARR** | *Average since incorporation or last year (2023).* | **REVENUE FIGURES & GROWTH** | *Revenue figure for last six months and growth in % that can be eventually justified with documents.* | **PRE-MONEY VALUATION** | *The approximate pre-money valuation for the current round, in line with attached proof of valuation.* | **ROUND SIZE** | *Size of the current round.* |
| **RUNWAY** | *Amount of time, in months, your company has before it runs out of cash****.*** | **BURN RATE** | *A monthly cost to run the company (incl. payroll, operations, etc.).* | **CURRENT + NEW INVESTORS** | *Name any relevant VC Funds, BAs, in your cap table or part of the current round.* | **COMMITTED** | *Part of the round already committed by other investors (number or %).* |