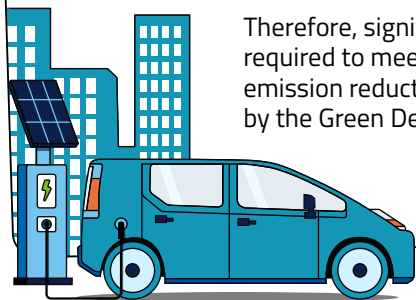


HOW TO DECARBONISE MOBILITY IN CITIES TO REACH THE GREEN DEAL TARGETS

1 CO₂ EMISSION

By 2030, technological progress in mobility could help reduce emissions by 21%



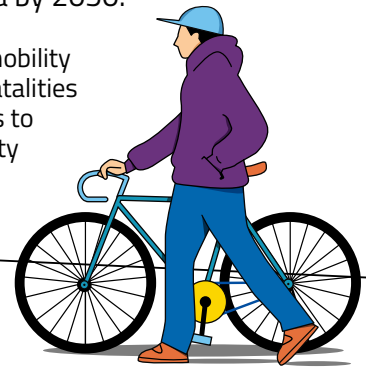
Therefore, significant efforts are required to meet the 55% emission reduction required by the Green Deal. ¹

¹ Compared to 1990 levels

4 HEALTH AND SAFETY

Shifting to active transport modes like walking and cycling could generate €1,170 in health savings per capita by 2050.

More sustainable mobility will reduce traffic fatalities by up to 70% thanks to improved road safety measures.

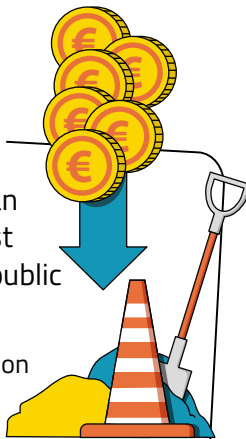


2 INVESTMENTS

Transitioning to sustainable urban mobility by 2050 requires at least €1.5 trillion in investment from public and private sectors.

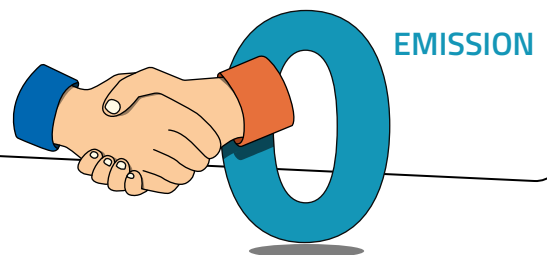
€500 billion for the implementation and management of sustainable mobility measures.

The scenario with the highest reduction in car trips offers potential cost savings of up to €15,000 per EU inhabitant by 2050.



5 PATHWAY TO SUCCESS

The just transition toward zero-emission mobility and the achievement of Green Deal targets for the transport sector will depend on coordinated efforts across all levels -from city to European- along with significant investments in clean mobility.

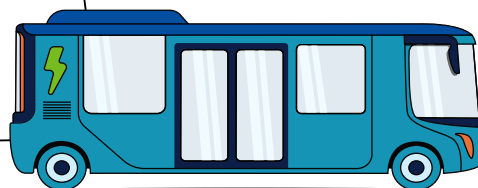


3 PUBLIC TRANSPORT

Public transport emerges as the most affordable and inclusive solution to reduce urban mobility emissions across all scenarios.

By 2030, public transport ridership could increase by up to 7%, while private car trips could drop by up to 16%.

By 2050, almost 75% of trips in large cities could be shared, active, or by public transport.



Learn More:
Costs and Benefits of the Urban Mobility Transition:
<https://www.eiturbanmobility.eu/publications/>

"Prioritising public transport is key to a fair and sustainable transition." – Maria Tsavachidis, CEO, EIT Urban Mobility